



## Press Release

Paris, November 30th 2017,

### ART-TROPE's private event #2 assessment

On November 29th, 2017, Art-Trope, New Generation of Artists Agency, organized its second private event at the Purgatoire-54 Paradis in Paris. On this occasion Art-Trope Company presented its first accomplishments as well as its team to an audience mainly composed by Investors, Journalists, Institutional Directors, Art Collectors and Artists.

«Ever since Art-Trope opened its offices in September 2017, we have had more than **22 000 unique visitors** on our website and our Facebook Fan base went **from 1200 to 2700 followers**. Therefore, Art-Trope arouses interest for its services dedicated to the Artists. We have received **more than a 100 requests for subscriptions in 3 months**. To go even further, we **need additional funds to continue our technological development**” stated Virginie Tison, Founder and President of Art-Trope.

“The key value that motivates the dedicated Art-Trope Team is **benevolence** to help Artists get out of their isolation and preserve their sensibility because behind all Artworks there is a piece of its author's life” said Julien Lafaye, CEO Director of Art-Trope.

The presentation was held as part of the exhibition « **Words in color** » by Art-Trope Artist Aymard le Forestier de Quillien, in the presence of 5 other Art-Trope Artists as well as Alain Cirelli, Chef and Founder of the Purgatoire-54 Paradis, a hybrid open space combining contemporary Art and Haute-Cuisine.

### About Art-Trope

Art-Trope is the New Generation of Artists Agency that offers worldwide Artists the opportunity to be professionally represented in the main Art capital cities, starting with Paris, New York and London. Art-Trope enables worldwide Artists to access quality services dedicated to their needs while optimizing and accelerating their artistic career on the long-term.

### Contacts

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